## #HONOR55

## ANSWER THE CALL OF DUTY GIVE THE GIFT OF HEALTH GIVE \$5 - TAG 5 FRIENDS

Team Captains,

The Medic Now Foundation (MNF) as part of their "Give the Gift of Health Campaign" is announcing a social media challenge, 30 days prior to Veterans Day, starting on **October 13, 2019**.

MNF is a nationally recognized 501(c)3 public charity that is committed to delivering out-of-pocket healthcare stipends to our veterans and military families in need. We rely on donors like you to enlist with MNF to provide financial help to our veterans burdened by healthcare costs.

## WHAT IS THE #HONOR55 CHALLENGE?

**#HONOR55** is a fun and easy way to Challenge 5 of your friends on social media to donate a minimum of \$5 in support of MNF's mission to give the gift of health to our veterans and military families in need.

This chain reaction can only start after you have made your \$5 donation on the **GIVE THE GIFT OF HEALTH** link, **https://give.classy.org/MNFUSA**.

After you have made your donation of \$5, **TAG 5 of your friends** on their personal social media accounts with a **photo or video of yourself** holding up the **#HONOR55 Card [PDF template attached and downloads available at medicnowfoundation.org on our event info page.]** challenging them to match or better your gift within **24 hours** before they move forward with tagging 5 of their friends.

Please include the following link and hashtags on all posts:

https://give.classy.org/MNFUSA #HONOR55 #MNFUSA @MNFUSA

## NOTE: MONTHLY DONATIONS

During the 30-day challenge anyone who has registered to give a **monthly donation** during the #HONOR55 CHALLENGE will receive a special thank you post from the MNF's official Facebook page for honoring our veterans and giving the gift of health every month.

To learn more contact your team captain or call 781.412.5577.

